RE: 2027 Utah Council of Land Surveyor's Annual Conference

Dear Vendor:

It is time once again to make plans to attend the annual conference of the Utah Council of Land Surveyors (UCLS). The 2025 UCLS Conference will be held in St. George, UT, February 17 through February 19, 2027. For the best booth options, it is best to reserve early.

Over the last several years we have had approximately 300-350 professionals in attendance representing well over 100 surveying and engineering companies and many state and federal agencies. This year the UCLS will be holding sessions in Ballrooms ABCD (keynote session), Ballrooms EF (Breakout #1), Sunbrook (Breakout #2), and Entrada (Breakout #3).

There are 21 available exhibit spaces. The spaces are arranged in a ring pattern. This configuration would allow each vendor maximum exposure.

We are excited to have you as a vendor and exhibitor at this conference.

EVENT LOCATION

The convention will be held at the Dixie Center, 1835 Convention Center Drive, St. George, Utah. Information on the facility can be found at www.dixiecenter.com.

AMENITIES

Each space will include one 6-foot table with table curtain and 2 chairs. Conference meal tickets (2 for each meal) will also be provided.

SPACE CONTRACTS

An application contract for exhibit space is located online at www.ucls.org. UCLS reserves the right to decline or accept any application. If the application contract is accepted by the UCLS, a notice indicating such acceptance will be returned to you. Consideration as to the assignment of booth locations will be determined by the order in which completed applications are received with payment and the amount of space available.

TERMS OF PAYMENTS

Early bird pricing for each booth will range from $1,350 to $1,650, if reserved by February 1st, 2027. Booth prices will increase by $100 per booth on February 2, 2027 (see attached map for pricing locations). Refunds will not be made for cancellations; however, in the event the application for exhibit space is declined, all monies deposited for such space will be refunded to

the applicant. Please be certain your address is correct and complete, including postal zip, contact email, and telephone.

EXHIBIT SET-UP AND HOURS

Wednesday, February 17, 2027, is scheduled for vendor setup from 9:00 a.m. to Noon. Take down may commence after the last break on Friday.

SURVEY OLYMPICS PARTICIPATION

We are planning to do a Survey Olympics for the 2027 UCLS Annual Conference as a fun, interactive way to encourage attendees to visit vendor booths and learn more about their products and services.

Participating vendors are encouraged to host a simple game, challenge, or activity at their booth. Vendors may create their own activity or choose from a list of suggested activities provided with additional event details.

Attendees will receive a participation card featuring vendor logos. As they complete activities, vendors will stamp their designated space on the card. Completed cards will be entered into a **special drawing for a proposed 65-inch TV grand prize!**

Our goal is to increase booth traffic, encourage interaction, and make the vendor experience more engaging for everyone.

Additional information, including suggested activities and participation guidelines, will be provided as planning progresses.

CONFERENCE SPONSORS

Sponsorship opportunities are available with booth spaces reserved for sponsors. Please see the attached Sponsorship document for details.

ARRANGEMENTS FOR DISPLAY

Exhibitors are required to arrange their displays so as not to obstruct the general view or conceal other exhibits. Background heights may extend out a maximum of three feet from the back of the booth toward the aisle. Any extension toward the aisle beyond this point should be no more than four feet high. No special signs, apparatus, etc. will be permitted to extend more than eight feet above the floor and no interference with light or space of other exhibits will be allowed. Illuminated signs must be placed near the back wall of the booth.

BOOTH EQUIPMENT AND SERVICES

All booths will have one (1) 6-foot table, two (2) chairs and table skirting. The UCLS will not provide electrical or telephone services; however, such services may be made available through the Dixie Center and should be requested and paid directly to the Dixie Conference Center. You may contact Cindy Curtis at CindyC@dixiecenter.com or (435) 301-7772, or the main office at 435-301-7770 for these services.

SECURITY

The booth area is not located in a secure room. The convention center is locked when the building is vacant. While the building is unlocked you will be expected to provide your own booth security. Please contact the convention center if you have security concerns or questions.

CARE OF BUILDING

Exhibitors will be held responsible for any damage by them, their agents, or employees. Walls, woodwork, or floor of the building must not be defaced or altered in any manner whatsoever. Tacking, taping and/or nailing of signs, banners, etc., to any permanent walls or woodwork or beyond limits of any background is prohibited.

REGISTRATION

Vendors may register online at www.ucls.org. Click on the UCLS Conference 2027 link under Upcoming Events and then click on the link to the Vendor Application Form. You can pay by Visa, MasterCard, DiscoverCard, or American Express.

QUESTIONS

Committee Contact: Andy Hubbard at (801) 394-4515 or email: andyh@greatbasineng.com or Susan Merrill at the UCLS Office: (801) 964-6192 or email: srmerrill@ucls.org.

Respectfully,

Andy Hubbard, Conference Committee Chair, Utah Council of Land Surveyors

Susan Merrill, Administrative Secretary, Utah Council of Land Surveyors